



## *American Freestyle Karate Staff Training*

### **How to Make Announcements**

Making announcements has many functions.

- Keeps students and parents apprised of upcoming events or changes in the schedule.
- Gives you an opportunity to re-enforce the value of your programs.
- Gives you an opportunity to show a difference in programs.
- Should not last more than 1 minute, preferably 30 seconds.

*“Everybody line up! Bow! Say Hello Sir/Ma’am!*

*Alright, everybody listen up (make sure you have the parent’s attention.*

*Sometimes the parents can get into their own group conversations), parents, let me have your attention.*

*This is our Grabs week, what we do when someone grabs us. We are working on the orange stripe,*

*Black Belt Club, you guys will stay an extra 15 minutes and learn how to be good partners.*

*This Friday is Parent’s Night out, make sure you register if you are coming so we can plan for it, the clipboard is right there. The theme is Super heroes!*

*If you have an express pass, you come free!*

*Don’t forget to be working on your 6 Tasks books, Black Belt Club, you need to complete your next one in order to graduate! Remember, we do more than punching and kicking!!”*

*Graduation is only 3 weeks away! Make sure you register, the forms are on the wall, the deadline is Wednesday of this week.*

*Everybody ready!?*

**YES SIR!!!**



## *American Freestyle Karate Staff Training*

# TEMPLATE

### **GREETING**

*“Everybody line up! Bow! Say Hello Sir/Ma’am!*

### **GET EVERYONE’S ATTENTION**

*Alright, everybody listen up (make sure you have the parent’s attention. Sometimes the parents can get into their own group conversations), parents, let me have your attention.*

### **PRE-FRAME CLASS (POSITIVE)**

*This is our Grabs week, what we do when someone grabs us. We are working on the orange stripe,*

### **SHOW DIFFERENT PROGRAMS AND VALUE**

*Black Belt Club, you guys will stay an extra 15 minutes and learn how to be good partners.*

### **MOST RECENT EVENT**

*This Friday is Parent’s Night out, make sure you register if you are coming so we can plan for it, the clipboard is right there. The theme is Super heroes!*

### **PUSH A DISCOUNT**

*If you have an express pass, you come free!*

### **ADD VALUE TO YOUR LIFE SKILL PROGRAMS**

*Don’t forget to be working on your 6 Tasks books, Black Belt Club, you need to complete your next one in order to graduate! Remember, we do more than punching and kicking!!”*

### **NEXT EVENT FURTHER OUT**

*Graduation is only 3 weeks away! Make sure you register, the forms are on the wall, the deadline is Wednesday of this week.*

*Everybody ready!?*     **YES SIR!!!**

### **FILL IN THE BLANK**



## *American Freestyle Karate Staff Training*

**GREETING**

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**GET EVERYONE'S ATTENTION**

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***PRE-FRAME CLASS (POSITIVE)***

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**SHOW DIFFERENT PROGRAMS AND VALUE**

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**MOST RECENT EVENT**

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**PUSH A DISCOUNT**

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**ADD VALUE TO YOUR LIFE SKILL PROGRAMS**

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**NEXT EVENT FURTHER OUT**

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**EVERY READY!?! (Start Class Phrase)**