

Daily Marketing Spider Chart

Date _____

Marketing Activities: Associations & Groups Business to Business Boy Scouts Camps Chamber of Commerce Churches Community Calendar Day Care Demos Direct Mail E-Mail List Easter Egg Hunt Family Add On Festivals Booth Flee Market Girl Scouts Graduation Guest Internet Offer	Lead Boxes Major Employers Monthly Banners Movie Booth Non-Profit Fund Raiser Parent's Uniform Parks and Rec. Events Past Students Self Defense Clinics Seminars Service Groups Snipe Signs Stranger Danger Street Wise Talks VIP Clip Boarding	School Marketing: Home School Assoc. Private Schools Career Day Free Pencils to Teachers Intent to Promote Form Safety Clinics School Carnival School Supplies Drive School Talk Show and Tell Teachers Breakfast/Lunch PTA Fund Raiser VIP in front of school	Seasonal Marketing: New Years Eve Valentines Day Easter Mothers Day Armed Forces Day Memorial Day Fathers Day 4th of July Back to School Halloween Thanksgiving Day after Thanksgiving Christmas	Referral Programs: Big Prize Drawing Back to School Party Birthday Parties Champions Board Monthly Activities Monthly Seminars Pass A Friend Pick a Balloon Pick a Prize Wall Show and Tell Sport Teams Victory Party Summer Party Toy Wall Free discount for referral
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VIP Effort Locations: Time: Staff:	Referral Programs: Name: Prep: Time: Staff:	Seasonal Marketing: Name: Activities: Time: Staff:
Results:	Results:	Results:
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